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Scotland - Culture Smart!: The Essential Guide To Customs & Culture



Synopsis

Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include: * customs, values, and traditions * historical, religious, and political background * life at home * leisure, social, and cultural life * eating and drinking * do's, don'ts, and taboos * business practices * communication, spoken and unspoken

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Customer Reviews

After reading the Outlander series of books by Diana Gibaldan, this Nebraskan has decided to head

to Scotland and find myself a Jamie Fraser-esque highlander, Gaelic speaking romantic who is great with metal weaponry and who also thinks I am the most perfect woman in the world. How else can I begin my journey without this essential guide to Scotland culture???

Keeping in mind that this book is something of a 'pocket guide' and not a voluminous tomb on the Scottish culture, I thought it was a very helpful read. The book covers the history of Scotland and the geography and other items involved in the evolution of the country. Also included are small details like - home life, daily interaction and the social life of the average resident...I've read a lot about Scotland and I have gotten this information in any other book. Enjoy

Over the years we have gone to Scotland 5 or 6 times. Each time I get a book and do more research on the areas we plan to visit. Some of these books can be boring to read. This one is an exception. I found it very interesting, easy to read, and a book I have recommended to friends who are planning a trip to Scotland.

Would recommend this to anyone looking to know a little more about the culture of Scotland. This series doesn't contain anything about things to see or tourist attractions, but centers more around the actual country and it's heritage. Very informative!

Informative, easy to read, enlightening with historical data, also. Makes me want to know more about these people. I bought this from on line and it came within a very reasonable amount of time safe.

The book (or rather a brochure) is about 150 pages long. 50 of them are wasted on "land and people" which does not give much useful information - it's just one fact (this king did that) after another (this queen move to there). Kind of reminds me of the write-ups I used to do in my primary school. The pictures are of bad quality and do not have captions. So, if you're looking for something quick to read on the plane on your way to a meeting, this might be it. But if you want to learn about the cultural history, this book comes awfully short.

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